

**Prelicensing Referral Email for Existing Agents:**

*Use the template below to communicate with your existing brokers, agents, and staff who may have friends or relatives who are interested in getting started in real estate. Simply copy the text below, paste it in a new email, and replace {insert your portal link} with the link to your portal store. Where you see {Brokerage name}, insert the name of your company.*

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Team,

Do you have friends or family members who are interested in starting their real estate careers with **(Brokerage name)**?

If so, they qualify to receive (Brokerage name)'s **exclusive discount** on prelicensing courses and packages from **Kaplan Real Estate Education**. We've partnered with Kaplan to provide discounts on their entire suite of courses for our agents and recruits.

All your recruit needs to do in order to receive the discount is enroll for education through our online education portal:

{insert portal link}

Please contact me directly with any questions. Thank you!

Sincerely,

(Training Director Name)

(Brokerage name)