

Prelicensing Monthly Promotion Social Media Posts

Use the following post templates to promote your Kaplan Real Estate Education portal. Simply copy the post for the chosen month, paste it in the post field of your chosen social media website(s), and replace {insert your portal link} with the link to your portal store. If the post also includes a place for your brokerage name, replace {brokerage name} with the name of your company.

January

Start the New Year on the right foot. We've partnered with Kaplan to provide you with a great real estate education at a great price! {insert your portal link}

February

It takes a GREAT team to win it all. Join the winning team at (brokerage name) today! Enroll in your prelicensing education at a discounted price: {insert your portal link}

March

March fourth...to a new career in real estate! Get the courses you need and SAVE through our partnership with Kaplan Real Estate Education: {insert your portal link} **(POST ON MARCH 4)**

April

April showers are great for staying inside and taking real estate courses. We've partnered with Kaplan to provide discounted enrollment in top quality real estate courses: {insert your portal link}

May

Start your summer with a new career in real estate! Kaplan and {brokerage name} have teamed up to provide you with a great price on a GREAT real estate education: {insert your portal link}

June

Make your dad proud this Father's Day... launch your real estate career with {brokerage name}! Get the prelicensing education you need here: {insert your portal link}

July

Happy birthday, America! Celebrate your freedom by taking the first step to your new real estate career. Enroll in a prelicensing course and join the {brokerage name} team: {insert your portal link}

August

You don't have to be a kid to go back to school. {brokerage name} has teamed up with Kaplan Real Estate Education to give you access to a great real estate education at an exclusive price: {insert your portal link}

September

It's football season! Kickoff your real estate career with {brokerage name}. Enroll in your prelicensing education with Kaplan and receive exclusive pricing through our online store: {insert your portal link}

October

No tricks! Treat yourself to a new career at {brokerage name}. Get a great education at a discounted price from our partner school, Kaplan Real Estate Education: {insert your portal link}

November

Give yourself something to be thankful for...a new real estate career! {brokerage name} and Kaplan have teamed up to provide exclusive pricing on the education you need to get started: {insert your portal link}

December

Make a New Year's Resolution to start your real estate career with {brokerage name}. Get the prelicensing education you need at a great price: {insert your portal link}